



MAHINN KHAN

"Graphic Designer"

[Brand + Design] = My Sweet Spot!

2025portfolio.com

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FORMAL EDUCATION

BFA. Digital Multimedia, 2003
SCAD
Atlanta, GA
completed

BFA. Graphic Design, 2022
GSU
Atlanta, GA
completed

TECHNICAL EXPERTISE

SOFTWARE
Adobe Creative Cloud
Photoshop, Illustrator, InDesign
After Effects, Premiere Pro
Acrobat & PowerPoint
Figma

DESIGN PROFICIENCIES

SKILLS
Branding & Identity
Layout & Editorial
Illustration & Iconography
Digital & Print Production
Package, Ad, Poster
Book, Catalog, Brochure & Magazine
Web, App, Animation
Social Media Content
Environmental & Interior
Photography & Photo Retouching
Typography & Handlettering

CREATIVE TECHNOLOGIES

TOOLS
AI Workflow, Sketch, Adobe Firefly & XD

PROFESSIONAL EXPERIENCE

HENDERSON SHAPIRO. Roswell, GA.

Graphic Designer ■ December 2022 — Present

- Designed brand & marketing collateral and launched campaigns with digital, print and environmental design assets for:

Shawgrass, Shaw Sports Turf & Southwest Greens, Boehringer Ingelheim, Zoo Atlanta, Assurance America, Any Lab Test Now and ARCS Foundation.

Highlighted Project:

Shawgrass Brand Guidelines Development | 2024:

- Developed a comprehensive brand guidelines system to ensure visual consistency across print, digital and large-format application. Defined logo usage standards including size, placement, clear space and safe-area specifications to protect brand integrity. Established typeface, typography hierarchy, copy styles, spacing rules and layout systems for spec sheets, product marketing and technical documentation. Developed a cohesive color system with Pantone, CMYK, RGB and HEX values, including controlled gradient and transparency usage. Produced production-ready documentation with precise measurements, export instructions, and print specifications to support cross-team execution. Partnered with marketing team to ensure guidelines were practical, scalable and aligned with Shaw Industries' brand standard.

JACKSON SPALDING. Atlanta, GA.

Graphic Designer ■ April 2022 — October 2022

- Collaborated with marketing teams to deliver consistent brand visuals across digital, social and print media for:

Orkin, Delta Airlines, Chick-fil-A and MCP Foundation.

Highlighted Project:

Delta Airlines B2B Campaigns | 2022:

- Created high volume graphic Delta advertisement campaign posters for airports to increased brand visibility with a business-oriented audience attracting business partners and travelers. The posters elevated higher visibility, longer engagement and positive brand associations with global connectivity and credibility. Also build and reinforce brand value, trust, presence and support multi-touch B2B marketing strategies to build global awareness and create alliances.